

## **Information on the processing of personal data regarding the Conference**

“Progress in Colour Studies 2026”

**organised by the University of Wrocław  
and the Eugeniusz Geppert Academy of Art and Design in Wrocław  
(hereinafter: the Event)**

### **Administrator**

The administrator of your personal data is the University of Wrocław based in Wrocław, pl. Uniwersytecki 1, 50-137 Wrocław, hereinafter referred to as the Administrator.

### **Data Protection Officer**

The Administrator has appointed a Data Protection Officer (DPO), who can be contacted via e-mail address: IOD@uwr.edu.pl or by letter to: pl. Uniwersytecki 1, 50-137 Wrocław. The DPO can be contacted on all matters concerning the processing of your personal data by the University of Wrocław and your exercise of rights related to the processing of your personal data.

### **Purposes and legal bases for processing**

We will process:

- 1) your personal data contained in the registration form – for the purpose of registering for the Event, issuing a certificate of participation in the Event, and for statistical and reporting purposes regarding the Event;
- 2) your personal data in the form of your image, obtained in connection with your participation in the Event at the venue and photographing and filming;
- 3) your personal data in the form of your image and statements, obtained in connection with your participation in the Event at the venue and photographing and filming, and the online broadcast of the Event and your statements; based on your consent<sup>1</sup>.

Your participation in the Event at the venue constitutes consent to the processing of the data specified in paragraph 2.

Your actions during the Event, such as introducing yourself, asking a question, speaking, or performing any other similar activity, constitute your consent to the processing of the data specified in paragraph 3.

The processing of this data may involve recording it in the form of photographs or video, as well as further sharing and dissemination.

The personal data specified in paragraph 1 will be processed for a period of 5 years from the date of the Event’s conclusion, and the remaining personal data will be retained until you withdraw your consent to its processing. You may withdraw your consent by sending a request to the email address [adam.pawlowski@uwr.edu.pl](mailto:adam.pawlowski@uwr.edu.pl).

Withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent prior to its withdrawal.

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<sup>1</sup> Article 6(1)(a) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter: GDPR.

After withdrawing consent to processing, some of your data may be processed for the duration of the Administrator's retention period for reporting documentation related to the Event, solely for the purpose of fulfilling the legal obligation incumbent upon the Administrator.

### **Recipients of the data**

Access to your personal data will be limited to authorized employees or associates of the Administrator.

Recipients of your personal data may also include entities to which the Administrator entrusts the performance of specific tasks that require the processing of personal data. To ensure the highest possible standard of personal data protection, a data processing agreement will be signed with such entities.

Your data recorded during the Event may be published on the website: <https://phc.uni.wroc.pl/PICS2026/>, including its subpages, and in other materials related to the Event (post-conference monograph, informational poster).

### **Transfer of Data Outside the European Economic Area (EEA)**

Your data will be made available on the University of Wrocław's public YouTube channel and will be processed by Google. You can read more about Google's data processing here: <https://www.youtube.com/howyoutubeworks/>

Your data in the form of an image may be published on the Administrator's profile at [www.facebook.com](http://www.facebook.com). You can read more about Facebook's data processing here: <https://pl-pl.facebook.com/business/gdpr>

This means that your data may be stored on servers located in the European Union and in the United States of America.

### **Data Retention Period**

We will retain your personal data until the purpose for which it was collected has been fulfilled or until you withdraw your consent to its processing, unless there are legitimate grounds for continuing to process your data.

### **Rights of data subjects**

Under the terms of the GDPR, you have the right to access your data, as well as the right to rectify, erase, restrict processing, and transfer your data, and the right to object to further processing. If you believe that the processing of personal data violates the law, you have the right to file a complaint with the President of the Personal Data Protection Office.

### **Additional information:**

Decisions regarding your case will not be made in an automated manner, and your data will not be subject to profiling.

### **Obligation to provide data and consequences of failure to provide data:**

Providing data is voluntary.

Providing the data described in section 1 of the "Purposes and legal bases for processing" section is necessary to participate in the Event and to receive a certificate of participation in the Event.

If you do not wish your image to be recorded, you should refrain from participating in the Event at the venue where it is held.